

# Article Outline Template Sample — RemoteOfficeWorld.com

## Article Outline Formula (In order):

- Write 3 to 5 Title ideas
- Conduct Comprehensive research and competitor analysis on the topic
- Include at least 5 to 7 main sections
- Inside each main section include at least 3 subpoints
- Outline what will be covered in the intro
- Provide an overview of expectations for the conclusion

## **\*\*\*Using (*Oatmeal Breakfast Bar*) As A Working Example\*\*\***

### Title Alternatives (Minimum of 5) — Research Carefully

- Oatmeal Breakfast Bars: The Secret to a Power Packed Morning
- Tired of Cereal? Switch to Oatmeal Breakfast Bars for a Healthier Start
- Fuel Your Day the Right Way: Why Oatmeal Breakfast Bars Are a Game-Changer
- Say Goodbye to Sugar Bombs: Oatmeal Breakfast Bars Are the Healthy Alternative
- On-the-Go Nutrition: Discover the Benefits of Oatmeal Breakfast Bars

### Goal of Article

To increase brand awareness, drive website traffic and boost sales of our oatmeal breakfast bars.

### Main Keyword Phrase

Oatmeal breakfast bars

## Secondary Keywords

Breakfast alternatives, healthy breakfast options, cereal bars, best breakfast bars, healthy breakfast bars, healthy meal replacement bars

## Search Intent and How the Article Tackles it

People are looking for healthy breakfast alternatives that are convenient and save preparation time in the morning. We want to show that our oatmeal breakfast bar is the best option as it tastes better than our competitors and comes with more flavor choices.

## Unique Selling Proposition (USP)

Our bars use all natural ingredients. They're also low in sugar.

## Style/Formatting Notes

- This article is informal friendly in tone, but professional. Targeting busy families
- Include any links or other content that needs to be referenced in the article

Outline

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## Intro (Write this last right before the conclusion)

- breakfast bars as a healthy alternative
- faster, more convenient, tasty

<H2> Are Oatmeal Bars Good for Breakfast? <H2>

- 1 Point 1
- 2 Point 2
- 3 Point 3

## <H2>Can Breakfast Bars Replace Breakfast?<H2>

- 1 Point 1
- 2 Point 2
- 3 Point 3

## <H2>Is Oatmeal A Healthy Everyday Breakfast? <H2>

- 1 Point 1
- 2 Point 2
- 3 Point 3

## <H2>Do Oatmeal Breakfast Bars Come in Different Flavors?<H2>

- 1 Point 1
- 2 Point 2
- 3 Point 3

## <H2>Why Oatmeal Breakfast Bars Are A Great Anytime Snack<H2>

- 1 Point 1
- 2 Point 2
- 3 Point 3

## <H2>Conclusion<H2>

- 1 Recap the key points
- 2 Include a Call to Action
- 3 Link to other articles and resources — keep them coming back!